Leveraging the Global Open Source Ecosystem
The Changing Nature of Open Source Software

OW2con'14 Introduction
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CEO, OW2
4 rules that define open source
3 types of open source stakeholders
2 models that make open source work
1 global European OSS organization
Four rules that define open source software
The freedom to \textit{run} the software for any purpose
0> The freedom to **run** the software for any purpose

1> The freedom to **study** how the software works and to adapt it to your needs
0> The freedom to **run** the software for any purpose

1> The freedom to **study** how the software works and to adapt it to your needs

2> The freedom to **redistribute** copies of the software
0> The freedom to run the software for any purpose

1> The freedom to study how the software works and to adapt it to your needs

2> The freedom to redistribute copies of the software

3> The freedom to improve the software and distribute your improvements to the public
Three categories of open source players
a cloud, as a space for fill-in and to locate the co-point of the perspective and projection.
Business powered by open source

Private, Integrated platform

Ecosystem-based innovation

Open Source Commons
Apache Hadoop Ecosystem

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<td>Provisioning, Managing and Monitoring Hadoop Clusters</td>
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Companies using Hadoop ecosystem:
- Yahoo!
- Google
- Hortonworks
- Ceph
- Inktank
Two models that make open source work
How do you make money with free software?!?
I'm not in the charity business. Why should I care?
Business Model

Service

Systems Integration
Consulting
Expertise
Training
Updates
Support
On-Line Services
Insurance

Product

Packaging
Add-ons
Solutions
Cost Benefit
Certification
One global European OSS organization
OW2 engages in projects that offer compelling synergies with the OW2 community, the OW2 codebase and OW2 initiatives.
Leveraging the Global Open Source Ecosystem