TOWARDS NEW ANALYTICAL HORIZONS

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READY TO USE DOMAIN
BUILT BY YOURSELF
EXPLORATIVE ANALYSIS
ADVANCED ANALYSIS
READY - TO - USE
AD-HOC REPORTING

SELF-SERVICE BI

IN-MEMORY COCKPIT

BUILD BY YOURSELF
Design by yourself

In-line filters

Multiple and shared data sets

Associative logic

Mash-up capabilities
No more Jpivot
Visible hierarchies
Full drag&drop

Just one competitor: Saiku

Drill-down, roll-up, slice&dice
Multi-hierarchy

Swap dimensions
ADVANCED ANALYSIS

LOCATION INTELLIGENCE
RT CONSOLE
NETWORK ANALYSIS
WHAT-IF
DATA MINING
SOCIAL LISTENING
Based on a OLAP model
Write-back
Meta-language to set new values
Propagation up to the leafs and root

Management of versions and scenarios
Integration of R
the most used data mining tool

Data scientists as new target

New resource for Big data analysis
and social listening

Advanced visualization for anyone
RT monitoring & historical data

Evaluation of impacts

Sentiment evaluation

Multiple perspectives

Text and data mining

Multilanguage

Get insights
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THANKS!!!